

AIR SERVICE DEVELOPMENT INCENTIVE PROGRAM

The Metropolitan Airport Authority of Rock Island County is committed to creating the best opportunities for success for airline partners. The Metropolitan Airport Authority of Rock Island County (MAA), its board of commissioners and airport leadership remain steadfast in advocating for increased air service opportunities on behalf of our region of nearly 500,000 residents.

The MAA is offering the following air service incentive program, with the goal of increasing air service offerings among current carriers, and to attract new carriers. The program was developed in accordance with the Federal Aviation Administration Final Policy on Air Carrier Incentive Programs, released as a final policy statement on December 7, 2023.

Program is available to:

1. New air carriers to MLI for new nonstop service to underserved or unserved markets.
2. Current air carriers for new nonstop service to unserved markets.
 - a. Increased frequencies are not eligible.
 - b. Restored service to previously suspended routes are eligible if service has been suspended for more than 24 months.

Landing fees, fuel flowage and joint use space fees will be waived for up to the first 24 months of service. Marketing support is available depending on flight frequency.

Community partners including Visit Quad Cities, and other local organizations, are supportive of air service development efforts and may provide additional incentives.

Operating Guidelines

1. The program will be available to carriers providing new or nonstop service to destinations determined by the airport as underserved or unserved, and as sustainable. These determinations will be based on data analysis in partnership with an airport consultant.
2. Airlines that discontinue existing service to a destination are not eligible for incentives if that service is reinstated within 24 months.
3. Length of waivers will be determined by the airport based on frequency, aircraft type and destination.
4. Marketing support represents a designated cash value for advertising, and in addition to any in-kind marketing support provided by the airport or community partners.
5. Marketing support will be designed and managed by airport staff in collaboration with airline marketing staff to obtain necessary approvals for logo use and messaging.
6. Media buys will be paid directly by the airport to each media outlet. No direct payments to the airlines will be made.

This information does not necessarily reflect a complete list of incentives available but provides a basic outline of what may be available if new service meets the operating guidelines. A custom proforma and discussion of a minimum revenue guarantee is available upon request by contacting Ashleigh Davis, public relations and marketing manager, at adavis@qairport.com.